

Modules for International Exchange Students Summer Semester 2023



Bachelor Level

Module Number	Module Name	CP	Academic Level	Course Number *	Course Title	Research Area	Language G=German E=English
01-17-2U02	Marketing	5	Bachelor	01-17-0002-vl	Marketing	Prof. Dr. rer. pol. Ruth Stock-Homburg	G
01-20-2U02	Electronic Commerce: Digital Products & Services	5	Bachelor	01-20-5101-vl	Elec Electronic Commerce: Digital Products & Services	Prof. Dr. oec. publ. Alexander Benlian	G
01-62-1U01	Microeconomics	6	Bachelor	01-62-0003-vl	Microeconomics	Prof. Dr. Volker Nitsch	E
				01-62-0003-ue	Microeconomics	Prof. Dr. Volker Nitsch	E
01-19-0U01	Einführung in das Projektmanagement	5	Bachelor	01-19-5100-vu	Einführung in das Projektmanagement	Prof. Dr. rer. pol. Andreas Pfnür	G
01-22-2U01	Introduction to Innovation Management	5	Bachelor	01-22-2B01-vl	Introduction to Innovation Management	Prof. Dr. Alexander Kock	E

* vl = lecture / ue = exercise course / vu = lecture and exercises

Please note: changes are possible until beginning of the summer semester.

Modules for International Exchange Students Summer Semester 2023



Master Level

Module Number	Module Name	CP	Academic Level	Course Number *	Course Title	Research Area	Language G=German E=English
01-16-2G03	Corporate Finance II (Debt Financing)	5	Master	01-16-0003-vu	Corporate Finance II (Debt Financing)	Prof. Dr. rer. pol. Dirk Schiereck	G
01-16-2G04	Corporate Finance III (Mergers, Acquisitions and Empirical Research)	5	Master	01-16-0005-vu	Corporate Finance III (Mergers, Acquisitions and Empirical Research)	Prof. Dr. rer. pol. Dirk Schiereck	G
01-13-0G01	Warehousing and Delivery Logistics	10	Master	01-13-0009-ue	Exercise Warehousing and Delivery Logistics	Prof. Dr. Felix Weidinger	E
				01-13-0009-vl	Warehousing and Delivery Logistics	Prof. Dr. Felix Weidinger	E
01-17-2G03	Digital Innovation Marketing	5	Master	01-17-0007-vu	Digital Innovation Marketing	Prof. Dr. Dr. Ruth Stock-Homburg	E
01-62-1G02	International Trade and Investment	5	Master	01-62-0005-vu	International Trade and Investment	Prof. Ph.D. Frank Pisch	E
01-17-1G02	Digital Product and Service Marketing	5	Master	01-17-0005-vu	Digital Product and Service Marketing	Prof. Dr. Dr. Ruth Stock-Homburg	E
01-65-0G01	The Modern Firm: Management and Strategy	5	Master	01-65-0M01-vu	The Modern Firm: Management and Strategy	Prof. Ph.D. Frank Pisch	E
01-22-2G03	Advanced Technology and Innovation Management	10	Master	01-22-2M06-vu	Advanced Technology and Innovation Management	Prof. Dr. Alexander Kock	E
01-62-0G01	International Macroeconomics and Finance	5	Master	01-62-0009-vu	International Macroeconomics and Finance	Prof. Dr. Volker Nitsch	E
01-27-0G01	Entrepreneurial Strategy, Management & Finance	5	Master	01-27-1M01-vu	Entrepreneurial Finance	Prof. Dr. Carolin Bock	E
				01-27-1M02-vu	Entrepreneurial Strategy and Management		
01-62-2G04	Economics of Entrepreneurship	5	Master	01-62-0007-vu	Economics of Entrepreneurship	Prof. Dr. Johannes Till Felix Rode	E
01-23-1G01	Strategic and Tactical Production Management	10	Master	01-23-1M02-vu	Strategic Production Management	Prof. Dr. Christoph Glock	E
				01-23-2M03-vu	Supply Chain Planning	Prof. Dr. Christoph Glock	E
01-14-2G10	Klima- und Umweltmanagement in Unternehmen	10	Master	01-14-0015-vu	Klima- und Umweltmanagement in Unternehmen I	Prof. Dr. Anette von Ahsen	G
				01-14-0016-vu	Klima- und Umweltmanagement in Unternehmen II		

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